

Kool-Aid Days Legacy Scholarship

The Kool-Aid Days Festival celebrates community, creativity, and the entrepreneurial spirit that started right here in Hastings — home of the original Kool-Aid invention! In keeping with that tradition, the Kool-Aid Days Committee is proud to offer the Kool-Aid Days Legacy Scholarship, designed to support students who embody innovation, leadership, and community pride. This scholarship recognizes students who are pursuing a degree in business, entrepreneurship, or a related field at a college or university in Nebraska.

Through this award, we hope to invest in the next generation of dreamers and doers who, like Kool-Aid's creator Edwin Perkins, turn big ideas into reality.

- Twelve (12) scholarships of **\$250** will be awarded for the 2026–2027 academic year.
- Funds will be paid directly to the recipients' college or university.

Eligibility

Applicants must:

- Be a current Nebraska high school senior or college student enrolled (or planning to enroll) at an accredited Nebraska college or university.
- Pursue a major or career path related to business, entrepreneurship, or marketing.
- Demonstrate involvement in community, leadership, or volunteer activities.
- Have a minimum GPA of 2.5 on a 4.0 scale.



Application Requirements

Applicants must submit:

1. **Completed application form** (see below).
2. **Short essay (300–500 words)** answering:

Kool-Aid was invented in Nebraska by a young entrepreneur with a big idea. How do you hope to make a positive impact on your community through your own entrepreneurial spirit or career goals?

3. **One letter of recommendation** from a teacher, mentor, or community leader.
4. **Official or unofficial transcript.**
5. **Activities resume** listing their involvement in their communities, leadership roles held, etc.

Applications must be received by **March 31, 2026.**

Recipients will be announced by **April 15, 2026.**

Selection Criteria

Applications will be reviewed by the Kool-Aid Days Scholarship Committee based on:

- Demonstrated passion for business or entrepreneurship
- Community involvement and leadership
- Creativity and originality in the essay response
- Preference given to students who have volunteered during the Kool-Aid Days Festival

Submission

Please submit completed application and attached materials to koolaiddays@yahoo.com or mail to or drop off at the Adams County Fairgrounds (947 South Baltimore Hastings, NE 68901).

Scholarship Application Form

Name: _____

Address: _____

City / State / ZIP: _____

Email: _____

Phone: _____

Current High School / College: _____

Intended Major or Program: _____

Current GPA: _____

Have you ever volunteered for the Kool-Aid Days festival? Yes No

What years? _____

Essay Attached: Yes No

Letter of Recommendation Attached: Yes No

Transcript Attached: Yes No

Resume Attached: Yes No

Signature: _____ Date: _____